

**Aditya Birla Money wins
the CNBC TV 18 Financial Advisor Award 2013 - 14**

Mumbai, 3rd July, 2014: Aditya Birla Money, the broking, wealth management and institutional advisory services arm of Aditya Birla Financial Services Group (ABFSG), has bagged the prestigious award for the National Financial Advisor Retail Services at the Financial Advisor Awards 2014 that were held in Mumbai, Maharashtra. The Financial Advisor Awards are presented by CNBC TV 18 & UTI. Aditya Birla Money was conferred with this honor for leading the Financial Advisory services in the Retail segment with its varied range of solutions for wealth management and broking.

Aditya Birla Money is a single brand offering, the combined products & services of Aditya Birla Money Limited (ABML), Aditya Birla Money Mart limited (ABMML) and Aditya Birla Customers Services pvt ltd.

Speaking on this occasion, **Mr. Sudhakar Ramasubramanian, MD - Aditya Birla Money** said *"This is a very prestigious award coming from one of the leading media conglomerates of India. This award reiterates our focus on delivering excellent performance to our esteemed customers. We, at Aditya Birla Money, have always focused on growing our investors' net worth and will continue doing so going forward."*

About Aditya Birla Money