



February 19, 2016

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.
Fax: 022-22723121/3719/2037/2039

The Secretary

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex,
Bandra (East)
Mumbai – 400 051
Fax: 022-26598237/8238

Dear Sirs,

Sub: Intimation under Regulation 30 of LODR

Scrip Code: BSE 500 303 NSE: ABIRLANUVO

This is further to our letter dated 19th August, 2015 vide which we had informed the Stock Exchanges that the Reserve Bank of India has granted its “in-principle” approval to the Company to set up a Payments Bank under the Guidelines for Licensing of Payments Banks issued by it on 27th November, 2014.

We now wish to inform you that the Company jointly with Idea Cellular Limited (Idea Cellular) has incorporated a new subsidiary for the aforesaid purpose in the name and style of ‘ADITYA BIRLA IDEA PAYMENTS BANK LIMITED’ wherein the Company will be holding upto 51% shares and balance 49% shares shall be held by Idea Cellular, a Joint Venture of the Company.

Thanking you,

Yours faithfully,

For ADITYA BIRLA NUVO LIMITED

A handwritten signature in blue ink, appearing to read 'Ashok Malu', is written over the typed name.

Ashok Malu
Company Secretary

